ICANN Academy

Understanding and developing ICANN for a better multi-stakeholder model

COSTA RICA

11-16 March 2012

Point of departure

- ICANN – a highly complex multistakeholder organization

- Only little literature available

- „Learning by doing "

- 2-3 ICANN meetings to understand complex procedures

Point of departure

- Potential of ICANN leaders not available from the beginning

- Various capacity building programs in place (i.e. fellowship program)

- Don't meet the special need for newly appointed SO/AC officers and other leaders

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The ICANN Academy could fill this existing gap!

Key elements

1. ## Knowledge transfer

   Basics about ICANN's complex structure, function, procedures, policies, ongoing issues

2. ## Socializing aspect

   In order to develop the multistakeholder model and foster cross community work during their term.

Target Group

- Board Members
- Supporting Organization council members
- Advisory Committee members
- New Senior Level staff as potential trainees

Target Group

- Different groups with specific backgrounds
- Convey a basic understanding:
  - 1. about ICANN issues
  - 2. for the different perspectives of each group
- foster interaction and dialogue among these stakeholder groups

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Concept

- 15 participants

- 3 days / 20 hours

- Face 2 face meeting

- Before their term starts

- Prior to ICANN meeting (AGM / Wednesday – Friday)

- Half day wrap up

Format of the Academy

- English language
- In an isolated environment
- Interactive format
- Interaction also besides the meeting room
- To be continued during and after the ICANN meeting

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Curriculum

1. Core topics (Day 1)
2. Specific ICANN training (Day 2)
3. Current ICANN Issues (Day 3)
4. Wrap Up at the end of the ICANN meeting (1/2 day)

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Methodology

- Lecture, debating, Q&A session
- Follow up during beginners session, webinars, TechDay
- Lecturer available for 3 days
- Peer to peer mentoring
- Moodle, Wiki workspace
- Multilingual support by translating documents

Next steps

- Further ICANN outreach

- Pilot in Toronto (ICANN No. 45)

- Review and improvements phase

- Annual ICANN Academy
(after NomCom appointments have been made and announced)

Looking ahead

The current proposal should be implemented into an **inclusive ICANN Academy concept**, synchronized with existing capacity building programmes offered by ICANN, to **meet the needs of other ICANN stakeholder groups** by using various **inclusive training methods** like virtual learning.

Thank You

One World

One Internet

Questions

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